SHIFTING PARADIGMS
Building Future Capacities and New Narratives through African Education

Radisson Blu, Abidjan, Côte d’Ivoire

#SOE2018
On behalf of the Board, staff and alumni of the Africa-America Institute, I want to thank you for joining us at the 4th annual State of Education in Africa Conference, in Abidjan, Côte d’Ivoire. I would like to express our sincere gratitude and deep appreciation to our host country, The Republic of Côte d’Ivoire, and local partners in Abidjan.

We are particularly honored to host this year’s event in Côte d’Ivoire and to have the presence of His Excellency Alassane Ouattara, President of the Republic of Côte d’Ivoire as a distinguished featured speaker at the State of Education in Africa Conference. H.E. President Alassane Ouattara is one of AAI’s distinguished Alumni, having participated in the AAI African Graduate Fellowship Program, graduating from the University of Pennsylvania with a Doctorate in Economics. We are honored to continue our engagement with H.E. President Ouattara and are grateful for his support of AAI’s mission.

I extend a special note of thanks to our presenting sponsor the Ford Foundation and our esteemed sponsors and partners: IE University, TRECC, The Mai Family Foundation, The Jim Ovia Foundation, Greystone, the Financial Times and Ethiopian Airlines as the official airline of the 2018 State of Education in Africa Conference.

As we gather for this year’s conference on “Shifting Paradigms: Building Future Capacities and New Narratives Through African Education”, I look forward to the dynamic discussions, thoughtful commentary and provocative questions that are destined to be hallmarks of the presentations and panels. We are looking forward to engaging with each of our guest speakers, and with all of our attendees, especially our student participants.

It is our hope that the conversations started here will continue beyond the SOE and lead to partnerships that help African higher education play its role in rising to the challenges and opportunities created by the burgeoning population of youth. Collective actions through partnerships are essential to enable young people to navigate their own pathways to livelihood.

In closing, I would like to acknowledge the generosity, vision and commitments of the myriad of hosts, partners, sponsors, panellists and attendees who are joining us for two full days in Abidjan. You are critical to our successful convening and we are deeply grateful.

Yours in Partnership,

Kofi Appenteng
President and CEO
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QUICK GLANCE

DAY 1  Tuesday 9 October 2018

7:30  Registration

9:00  Welcoming Remarks
      Honourable Minister Dr. Abdallah Albert Toikeusse Mabri, Minister of Higher Education and
      Scientific Research, The Republic of Côte d’Ivoire

9:30  AAI Introduction to the State of Education in Africa Conference
      Kofi Appenteng, President and CEO of the Africa-America Institute

10:00  Address by the President
       His Excellency Alassane Ouattara, President of the Republic of Côte d’Ivoire

10:45  Panel 1: The Future of Work: Educating African Youth & Workforce Development

12:00  Ministerial Panel: Country Perspectives on Higher Education

12:45  Lunch

14:00  Panel 2: Collective Impact: Transforming Higher Education in Africa

15:15  Research Perspectives: Collaborative Opportunities for Transforming Higher
       Education in Africa

15:45  Coffee Break

16:00  Special Presentation: Fireside Chat with Ford Foundation + PIND Foundation

16:30  Panel 3: Open Access: Tipping the Education Scale through Demand-Driven
       Skills Development

18:00  Conference Reception

DAY 2  Wednesday 10 October 2018

7:30  Registration

9:00  Welcome Remarks
      Kofi Appenteng, President and CEO of the Africa-America Institute

9:05  Panel 4: African Epistemologies: Histories & Futures through African Agency

10:15  Special Presentation: TRECC

10:45  Panel 5: Africa Amplified: Arts & Culture in Global Dialogues

12:00  Lunch

13:30  Special Presentation: The Millennium Challenge Corporation

14:00  Panel 6: Digital Diaspora: Africa Intelligence in Data and Tech Spaces

15:15  Panel 7: Global Connections: Media & Narratives

16:30  Conference Concludes
AAI Alumnus H.E. Alassane Ouattara, President of the Republic of Côte d’Ivoire participated in the AAI African Graduate Fellowship Program (AFGRAD) where he graduated from the University of Pennsylvania with a Doctorate in Economics in 1972. In 2012, H.E. President Ouattara accepted the AAI National Achievement Award on behalf of Côte d’Ivoire at AAI Annual Awards Gala. During the 2012 AAI Annual Awards Gala, H.E. President Ouattara helped launch the Future Leaders Legacy Fund, which has continued to this day to grow, reaching an ever increasing number of higher education students across Africa.

H.E. Alassane Ouattara will provide the Presidential Address at 10:00am on 9 October at the State of Education in Africa conference.
The AAI Future Leaders Legacy Fund is one of AAI’s signature scholarship programs, offered to bright, yet under resourced African students, who would be the first in their family to attend university. They are provided with the opportunity to study in top-performing African universities and colleges to earn bachelor’s degrees and vocational and technical training certifications. This Fund was established in 2014 following the call from H.E President Alassane Ouattara, President of the Republic of Cote d’Ivoire.

In furthering his commitment to building a highly educated and skilled workforce in Africa, President Ouattara was the first to invest into this fund which made it possible for 20 African students to pursue their education at Ashesi University (Ghana), USIU-Africa (Kenya) and University of South-Africa. As a continuation of President Ouattara’s legacy, the fund has increased to include a $2 million grant from Mr. Jim Ovia and the Jim Ovia Foundation to further the mission. AAI is thrilled that as of today, the Legacy Fund is supporting 40 students from around Africa and is collaboration with additional partner institutions to expand the number of higher education and technical institutions under the Legacy Fund network.

To this end, the Africa America Institute extends its appreciation to H.E Alassane Ouattara for his contribution to educate the future workforce of Africa. As an AAI alumnus, the AAI alumni community is grateful for his dedication to promote education opportunities to other young people, who otherwise would not have received the opportunity.
The Africa-America Institute holds its 4th annual State of Education in Africa (SOE) conference on October 9-10, 2018 in Abidjan, Côte d’Ivoire. We are excited to bring the conference to Francophone Africa for the first time as we continue to improve on the value of this convening to propel partnership development and advance institutional learning on the role various stakeholders play in transforming Higher Education across the continent.

We firmly believe the future of the African continent relies on the sector’s ability to educate future leaders, managers, professionals and business owners, while transforming first-generation college graduates into the middle class. The theme “Shifting Paradigms: Building Future Capacities and New Narratives through African Education”, recasts a responsibility on AAI (as a trusted partner in the field) to build, through the SOE platform, a reliable space to examine, analyze, and challenge static, traditional ways of education that underfill the demand on the African continent in providing a competitive global education. Simultaneously, we share responsibility with our partners, fellow conference participants and other practitioners in the field to actualize necessary paradigm shifts across African Higher Education and global learning, more broadly speaking. It is through the latter recasting and educating of the world on Africa’s continuing role in the advancement of society, that will best prepare future leaders to anticipate and meet unforeseen demands and drive for innovation. We all stand to gain from the breadth and scope of a truly global knowledge and inclusive future.

Our ambitions for conference participants to gain information that is practical and applicable remains high. To ground these ambitions, AAI contextualizes information-seeking with data, culture and research findings locally through speaker selection, panelist questions, and student participation.

To maintain these ambitions, this year, the SOE panels and discussions on demand-driven training, innovative financing and equipping the next generation with skills to compete in global markets, through university education and vocational and technical training, are increasingly relevant. We will continue to explore new innovations, identify shared challenges and discuss varying approaches to address the needs of the Higher Education in Africa’s future. As in previous years, institutional capacity-building in education, effective collaboration for innovation, and financing higher education are cornerstone topics. However, we are expanding the scope of the conference to examine key issues in global citizenship, by discussing how creative fields, transformative spaces, and social structures are influencing and educating the world about Africa and Diaspora populations. The implications are both logical and aspirational, and, we envision, through the application of the perspectives shared across the conference this year, it will be ever clear that the intersection of education, narratives and capacity-building are powerful place for our collaborative work to thrive.

- To promote innovation and solution-driven conversation to build a globally-competitive Higher Education and workforce for Africa.
- To challenge education leaders and stakeholders, policy makers, and industry to present thought-leadership on the new African education landscape.
- To serve as a catalyst in new partnerships & program innovations that increase accessibility and relevancy and improve the impact of Africa Higher Education.
- To create a platform where presenters will share their bold visions and transformative ideas for handling the challenges presented by the rapidly changing political, cultural and educational landscape on the continent.
CONFERENCE OVERVIEW

DAY ONE: PATHWAYS FOR YOUTH TO LIVELIHOOD

Africa has the youngest population in the world with 200M people between the ages of 15-24 years old and the figure is expected to double by 2045. But the promise should be that half of the world’s fastest-growing economies are in Africa, with 20 of them expanding at an average rate of 5%+ over the next five years, compared to 3.7% growth rate of the global economy. Yet, African countries and institutions are still challenged with implementing effective approaches through higher education to meet the population and economic demand exhibited today where youth account for 60% of all unemployed Africans. Building on its own historical programmatic contributions, the Africa-America Institute has positioned its work to support countries and higher education institutions in leveraging both assets and strengths to address demand-driven skills training needs.

The panels under the Pathways for Youth to Livelihood track, the first day of the State of Education in Africa conference, is dedicated to discussions that examine the education and skills-training required by the future workforce. How do we best equip young people to secure careers in targeted growth industries and support education systems through teacher training, data analysis, financing, philanthropy and investment? What approaches can universities take to increase access to high quality education and training options? What resources are necessary to sustain committed governments in speeding up the development of critical educational and human capital infrastructure to improve outcomes of a broad cross-section of the population? We hope that throughout the day, participants will recognize opportunities for repositioning effective approaches in communities with similar conditions to those who are successfully addressing their skills-building needs. And we imagine that partnership development that strengthens the ecosystem as a whole will be nurtured through these conversations and in this conference space.

DAY TWO: AFRICA ILLUMINATED

If Africa is going to find its way in the world and the world is going to involve Africa, knowledge about Africa needs to be recognized as essential – not as a privilege of elite, globally educated people, nor seen as a “nice to have”. The panels under the Africa Illuminated track, Day 2 of the conference, will actively engage with thought-leaders redefining the role of Africa in the world, the practice of global identity construction, and through an analysis on historical and sociological perspectives.

Throughout modern history, the role of Africa in the world and the achievements of African-descendants have never been central to education. By that we mean that the measure of a well-educated person has never included their knowledge of Africa and African civilizations. If Africa is every going to thrive this needs to change. We acknowledge the importance of African epistemologies and the relevance and the increased priority of African history in global and local contexts. The lack of knowledge on Africa and the achievements of African-descendants is part of why Africa is left out of Futurist ideologies, visions for a Fourth Industrial Revolution and valued less-accurately as leading future economic development.

The Africa-America Institute (AAI) has operated as a steward of global citizenship for Africans and Americans, bridging understanding and supporting engagement of each with the other through dialogue, education and training. Discussions and panellists throughout this final day of the conference will go beyond just examining Africa and its relationship to America and Western societies but help to form new narratives and restructure thought-leadership frameworks where a truer global story is taught, analysed and redistributed. Panellists will come together to help us to form our own questions of “How?” and “Why?” and to understand in what ways, not only the narratives but the level and quality of Africa’s participation in the telling of a global future, will avoid the dangers of a single story, and improve the levels and qualities of Africa’s participation that continue to shift global learning and education as a whole.
SPEAKERS

Dr. Koutou N’Guessan Claude
University of Félix Houphouët Boigny

Dr. Phillip Clay
Massachusetts Institute of Technology (MIT)

Lawalley Cole
Coalition on Media and Education for Development Africa Forum (CAFOR)

Sarah Diouf
Tongoro Studio

William Egbe
The Jacobs Foundation

Franck Abd-Bakar Fanny
Photographer

Amy Fanny-Tognisso
ESP Capital

Concepcion Galdon
IE University

Melissa Howell
The Africa-America Institute

Karine Jones
Aesthetic Candy

Amini Kajunju
IUGB Foundation

Wanjira Kamwere
Microsoft 4Afrika Initiative
**SPEAKERS**

**Simon Rey**  
Ecobank Transnational

**Laura C. Rudert**  
Millennium Challenge Corporation

**Steve Pfeiffer**  
Norton Rose Fulbright US LLP  
The Africa-America Institute

**Erana M. Stennett**  
Bloomberg Media Initiative Africa

**Professor Amadou Abdou Sow**  
Republic of Senegal

**Dr. Saliou Toure**  
International University of Grand Bassam (IUGB)

**Sabina Vigani**  
Jacobs Foundation

**Bob Wekesa**  
University of the Witwatersrand

**Dabone Yacouba**  
INP-HB

**Honorable Minister Professor Kwesi Yankah**  
The Republic of Ghana

**Kone Katieneva Yasmine**  
INP-HB
7:30  CONFERENCE REGISTRATION OPENS

8:00  BREAKFAST NETWORKING
Coffee & Pastries will be served

9:00  WELCOMING REMARKS
Honourable Minister Dr. Abdallah Albert Toikeusse Mabri
Minister of Higher Education and Scientific Research of the Republic of Côte d’Ivoire
presents “The State of Education in Côte d’Ivoire”.

9:30  INTRODUCTION TO THE STATE OF EDUCATION IN AFRICA CONFERENCE
Kofi Appenteng, President of the Africa-America Institute
The President of the Africa-America Institute provides context for The State of Education in Africa conference.

10:00 PRESIDENTIAL ADDRESS
His Excellency Alassane Ouattara, President of the Republic of Côte d’Ivoire
H.E. Alassane Ouattara President of the Republic of Côte d’Ivoire provides remarks on the occasion of the 4th Annual State of Education in Africa conference in Côte d’Ivoire.

10:45  THE FUTURE OF WORK: Educating African Youth & Workforce Development
The acceleration in the scope, scale, and economic impact of technology is increasingly influencing the development and proliferation of new industries. What does this mean for a Higher Education system charged with preparing the future workforce and leadership in existing, evolving and emerging industries? How do we define the Future of Work in African cities and rural areas?

PANELISTS
• MODERATOR: N’Dri Thérèse Assié Lumumba, Ph D, Professor, Cornell University; President, World Council of Comparative Education Societies
• Solomon Assefa, Vice President, IBM Research Africa & Emerging Markets Solutions
• Nneka Okekearu, Deputy Director, Enterprise Development Centre
• Simon Rey, Group Head - Talent, Learning, & Organizational Development, Ecobank Transnational
• Bob Wekesa, PhD, Senior Lecturer, Department of Journalism and Media Studies, University of the Witwatersrand; Associate on the Africa China Reporting Project; Associate for the African Centre for the Study of the U.S
• Kanga N’Guessan Anna Christelle, Masters student at INP-HB

12:00 MINISTERIAL PANEL: Country Perspectives on Higher Education
Ministries of Education from invited countries respond to the morning sessions and frame afternoon discussions on Higher Education reform and innovation.

PANELISTS
• MODERATOR: Kofi Appenteng, President, The Africa-America Institute
• Honoroble Minister Dr. Abdallah Albert Toikeusse Mabri, Minister of Higher Education and Scientific Research of the Republic of Côte d’Ivoire
• Honoroble Minister Professor Alkassoum Maiga, Minister of Higher Education, Scientific Research and Innovation of the Republic of Burkina Faso
• Honoroble Minister Professor Kwesi Yankah, Minister of State, Tertiary Education of the Republic of Ghana
• Professor Amadou Abdoul Sow, Director General of Higher Education of the Republic of Senegal
• Amadou Ouane, Technical Expert, Ministry of Higher Education of the Republic of Mali

12:45 LUNCH
14:00 COLLECTIVE IMPACT: Transforming Higher Education in Africa
Education practice, quality and relevance are at increasing risk of falling behind the needs of rapid economic adjustments and demand. Profoundly transformative adaptations require reform of the university, in some cases, while others commit to training of its teachers as central to the education ecosystem’s ability to support knowledge production and skills development. What insights can the university administration and supporting stakeholders provide other vice-chancellors in addressing ever-changing demands? What is the responsibility of academic institutions to respond to economic drivers and partner with the private sector in this process?

PANELISTS
- **MODERATOR:** Lawalley Cole, Executive Director, Coalition on Media & Education for Development Africa Forum (CAFOR)
- Beatrice Muganda, Director of Higher Education, Partnership for African Social and Governance Research
- Dr. Saliou Toure, President, International University of Grand Bassam
- Aka Ange Khevine, Masters student at INP-HB

15:15 RESEARCH PERSPECTIVES: Collaborative Opportunities for Transforming Higher Education in Africa
- Dr. Phillip L. Clay, Professor and Former Chancellor of MIT

15:45 COFFEE BREAK

16:00 SPECIAL PRESENTATION: Fireside Chat: Ford Foundation + Foundation for Partnership Initiatives in the Niger Delta
- Dr. Dabesaki Mac-Ikemenjima, Foundation for Partnership Initiatives in the Niger Delta

16:30 OPEN ACCESS: Tipping the Education Scale through Demand-Driven Skills

18:00 CONFERENCE RECEPTION
PROGRAM DAY 2
10 OCTOBER 2018

7:30 CONFERENCE REGISTRATION OPENS

8:00 BREAKFAST NETWORKING
Coffee & Pastries will be served

9:00 WELCOME REMARKS
Kofi Appenteng, President for the Africa-America Institute

9:05 AFRICAN EPISTEMOLOGIES: Histories & Futures through African Agency
Global and national identities are experiencing rapid evolution through increased travel physically and as a result of the current digital revolution. This panel will examine African epistemologies and AAI’s spotlight of African agency that challenges global perspectives and redefines identities by centering Africa and its people throughout History and into the Future.

PANELISTS
- **MODERATOR:** Felicia Appenteng, Chair, IE Africa Center
- Y. Obenewa Amponsah, Executive Director, Harvard University - Africa
- Dr. Ousseina Alidou, Professor of African, Middle Eastern and South Asian Languages and Literatures, Rutgers University
- Dr. Chinwe Effiong, Assistant Dean of Global Youth Advancement
- Kassahun Checole, Owner, Africa World Press
- **Honorable Minister Professor Kwesi Yankah,** Minister of State – Tertiary Education, The Republic of Ghana
- Koné Katienawa Yasmine, Masters student at INP-HB

10:15 SPECIAL PRESENTATION: TRECC
AAI Conference Partner, TRECC (Transforming Education in Cocoa Communities) presents their national education & training project.
**PRESENTER:** Sabina Vigani, Country Director, Jacobs Foundation

10:45 AFRICA AMPLIFIED: Arts & Culture in Global Dialogues
Some of the most impactful methods of education and information transfer occurs through Arts and Culture. This panel of progressive and prolific artists explores the world in which arts and culture are upheld as language for representation and in knowledge production.

PANELISTS
- **MODERATOR:** Dr. Ousseina Alidou, Professor of African, Middle Eastern and South Asian Languages and Literatures, Rutgers University
- Franck Abd-Bakar Fanny, Artist
- **Professor Soro N’Golo Aboudou,** Secretary General, National Commission of Côte d’Ivoire- UNESCO
- Sarah Diouf, Tongoro Studio
- Karine Jones, Fashion Stylist & Founder of Aesthetic Candy
- Abiola Oke, OkayAfrica
- Khadija Patel, #nofilter Fellow

12:30 LUNCHEON
13:30  SPECIAL PRESENTATION: The Millennium Challenge Corporation
AAI Conference Partner offers presentation on special project.

14:00  DIGITAL DIASPORA: Africa Intelligence in Data and Tech Spaces
Strategists often analyse the impact of what technology can do for Africa. The expectation is that tech in Africa leads to transformation, new opportunities for youth employment, and trends towards a “new future for Africa”. While these stories of tech investment dominate the headlines, not enough attention is given to the ways in which Africa in Tech is defining the future. Across the continent, Africans are designing scalable, technological advancements to transform their communities and influence the world. However, many tech spaces around the world are built on implicit biases that undermine global application and create discriminant power structures. Biases may also exist in data itself and its ability to authenticate the knowledge it represents. What is Africa’s responsibility in ensuring advanced technologies and the production of data is unbiased and representative? How can investment in tech developers across the diaspora counterbalance inequities that have become the foundation of traditional tech spaces and lead to future economic development? What is the role that ethics plays in data and tech spaces? This panel explores how Africa can rebuild global power structures through investing in developments that contest how technological innovation is defined. It will also examine ways to foster leadership practices committed to equitable knowledge production, use and distribution.

PANELISTS
- **MODERATOR:** Melissa Howell, Senior Director of Global Programs, The Africa-America Institute
- Ketevi Assamagan, African School of Fundamental Physics and Applications (ASP)
- Dr. Koutou N’Guessan Claude, Researcher and Professor, University of Félix Houphouet Boigny-Abidjan
- Wanjira Kamwere, Business Development Manager, Microsoft4Afrika
- Peter Materu, Chief Program Officer, Mastercard Foundation
- Dabone Yacouba, Masters student at INP-HB- Data Science and Data
- Amadou Ouane, Technical Expert, Ministry of Higher Education of the Republic of Mali

15:15  GLOBAL CONNECTIONS: Media & Narratives
The representation of Africa in the media continues to be based on narratives of generalizations of either a “Dark continent” or an “Africa rising”. The potential impact of those stories has been widely observed in the ways that Africa and its people relate to each other and the policies formulated towards Africa. How can individuals and organizations challenge the narratives on Africa and address the tensions between the global and local perspectives?

PANELISTS
- **MODERATOR:** Amini Kajunju, Executive Director, IUGB Foundation
- Sidick Bakayoko, CEO & Founder, Paradise Game
- Lawalley Cole, Executive Director, Coalition on Media & Education for Development Africa Forum (CAFOR)
- Erana Stennett, Director of Bloomberg Media Initiative Africa, Bloomberg
- Bob Wekesa, PhD, Senior Lecturer, Department of Journalism and Media Studies, University of the Witwatersrand; Associate on the Africa China Reporting Project; Associate for the African Centre for the Study of the U.S
- Kouamé Amoin Elisabeth, Masters student at INP-HB

16:30  CONFERENCE CONCLUDES
The Transformational Leadership Program celebrates 10 years of providing leadership and management training to service delivery executives across the African continent. From an innovative grant by the Coca-Cola Africa Foundation, AAI has since partnered with several academic institutions to provide emerging leaders with formal graduate degrees, certifications and academic credits. The participatory design approach of the TLP has led to the institutionalization of the program in multiple universities, incorporated e-learning and blended-learning models into academic departments, and increased access for more than 1000 African NGO leaders and social entrepreneurs.
The East African Development Bank (EADB) STEM Program was established in 2015, as a partnership between AAI and tEADB to provide advanced training for teachers from East Africa in Science, Engineering, Technology, and Math (STEM). The program provides a full scholarship to qualified East African teachers in public secondary schools, to pursue an accelerated 12-month Masters’ degree at Rutgers University, New Jersey, USA.

The objective of the program is to improve the quality of STEM education offered to young people across East Africa by providing teacher training to individual teachers eager to bring new approaches to the classroom and are committed to educating in communities within the region.

As of 2019, we are proud that 15 students have been awarded this prestigious scholarship. To date, 8 students have graduated with Honors from the AAI-managed scholarship program and have returned to their home countries to teach or are pursuing doctoral degrees. Current students are pursuing Masters’ degrees in a variety of disciplines ranging from Science education, Math education, Cell and Developmental Biology, Engineering and Physics.

AAI would like to thank the East African Development Bank for its partnership in sponsoring this program.
ABOUT AAI

Founded in 1953, the Africa-America Institute’s (AAI) mission is to promote enlightened engagement between Africa and America through education, training and dialogue. AAI is a multi-racial, multi-ethnic, non-profit organization with its headquarters in New York City and a representative office in Washington, D.C.. The beneficiaries of our programs are present in every African country and America. We identify capacity-building projects and coordinate the programmatic, financial administration and evaluation necessary to deliver high-impact results.

AAI, in collaboration with partners, raises funds to provide scholarships to smart and under-resourced students to attend top-performing African universities and develops programs that focus on increasing the skills of the next generation of African youth so that they become globally competitive. AAI alumni are at the forefront of Africa’s public, non-profit, and private sectors.

For more information, please visit www.aaionline.org.

Search “Whova” in the App Store on your iPhone or in Google Play on your Android phone.

https://whova.com/portal/registration/soea_201805/